





#### Aficionado for a lifetime

The founder of HENK, Heiko Poerz, Aficionado for over 49 years and 25 years also active in the cigar business, decided to implement his entire know-how and wishes for a perfect cigar in a separate line. Because of his experience and personal preferences, only a cigar from Nicaragua could be considered.



Through his friendship with Didier Houvenaghel and AJ Fernandez he got help from two excellent and competent players in the industry. Didier, studied cigar harvesting in Cuba and is best known for his successful brands Nicarao, La Ley and Pitbull. AJ, one of the best blenders in the world of cigars, is just as outstanding with his brands San Lotano, New World, Enclave and many other boutique blends. He is also responsible for the production of Didier Houvenaghel's cigars.

The first cigar was a Gran Robusto with a 55mm ring size. A delicate cigar with nutty aromas, spicy herbs and delicate sweetness with a very creamy smoke. Later on, roasted, leathery and nutty flavors with caramel sweetness. Super ash, perfectly rolled. Medium +.

On a scale from 1-10, Didier Houvenaghel rated the cigar with a "7" for strength. So rather a cigar for the late hours, when one has much leisure for the enjoyment of such a masterpiece.

#### The name

The name and the logo engraved in every cigar goes back to the name finding that Heiko and Didier had on Nikoi Island (2 hours away from Singapore). Together with another friend, they smoked some of the final Puros and were searching for a suitable name. At the sight of the wrapper in this cozy sunset overlooking the skin color of the friend, who belonged to the Maori ethnical group, the three aficionados agreed that HENK MAORI would be a really good name.

At the sight of the splendid Tatoos from his friend and the explanation on the meaning and origin of the Tatoos - In connection with the traditional ceremonial dance the "HAKA" seen in Rugby - the name was perfect. Since Poerz was also one of the first to laser cigars in Europe, he commissioned the best Maori tattoo artist to create a logo that means happiness, success and power. The result is now found on every cigar and also as a gold coin on the spectacular boxes.

#### The future

In 2018, HENK launched another two sizes, the La Doña & the Masterpiece. In 2020, HENK launched 3 new sizes, the Gaudini, the Willy and the Gaudi. In 2024 we released the Haka again and the StraightShooter. And there are more to come ...





### The HAKA

Edición Limitada 2016 (2024)

### 40€/120€/400€











Wrapper: Nicaragua (2011)
Binder: Nicaragua
Filler: Nicaragua
Hecho 2009

140 x 21,8 • 5 ½ x 55 The cigars are available in 3-count boxes for 120€ and in 10-count boxes for 400€.

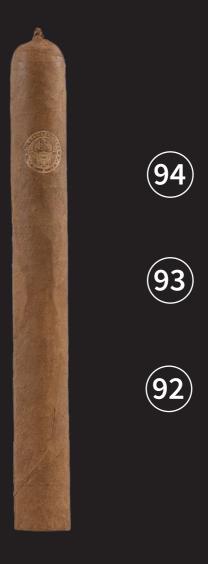
A zesty cigar with nutty aromas, seasoning herbs and a delicate sweetness with a very creamy smoke. Later on, roasted, leathery and nutty aromas with a caramel sweetness. Super ash; perfectly rolled. Medium+.





### **I-ENK**

#### La Doña Edición Limitada 2018 40€/120€/400€



Wrapper: Nicaragua Binder: Nicaragua Filler: Nicaragua Hecho 2009

165 x 19,84 • 6 ½ x 50 The cigars are available in 3-count boxes for 120€ and in 10-count boxes for 400€.

A combination of cedar aromas and milk chocolate, at first, a somewhat dry smoke; at the same time, soft and velvety. Nutty aromas develop, light sweet, acidic and spicy-peppery tones.

A lot of harmony.





### HENK

# The Masterpiece Edicion Limitada 2018 60€/180€/600€



Wrapper: Nicaragua Binder: Nicaragua Filler: Nicaragua Hecho 2009

165 x 25,4 • 6 ½ x 64

The cigars are available in 3-count boxes for 180€ and in 10-count boxes for 600€.

The term "piece of art" is no exaggeration in light of this beauty. It offers a rainbow palate of the aromas, from wood to leather, coffee to cocoa. It is as spicy as it is fruity, sweet and peppery.







## The Gaudi Edicion Limitada 2020 40€/120€/400€









Wrapper: Nicaragua Binder: Nicaragua Filler: Nicaragua Hecho 2009

130 x 23,81 • 5 x 60 | Small Figurado

The cigars are available in 3-count boxes for 120€ and in 10-count boxes for 400€.

The name Gaudi is a tribute to the great spanish architect. The aroma palate had a wide range from coffee, cedar and spices with a subtile sweetness, leather and nuts. A great draw with a dence white ash made this medium-full bodied cigar a dream.







## The Willy Edicion Limitada 2020 32€/96€/320€







Wrapper: Nicaragua Binder: Nicaragua Filler: Nicaragua Hecho 2009

130 x 19,84 • 5 x 50 | Robusto

The cigars are available in 3-count boxes for 96€ and in 10-count boxes for 320€.

The Willy starts with a spicy but still fruity red chilli note, oakwood, walnuts and cacao. In the 2nd third it looses the spice and keeps to oakwood, nutty and cacao with a nutmeg spice note. The 3rd third has hints of medium roasted coffee that hugs the cacao meanwhile the nutty and nutmeg notes step into the background. Draw and ash are as perfect as you know from all HENK Maori cigars.







## The Gaudini Edicion Limitada 2020 24€/72€/240€







Wrapper: Nicaragua Binder: Nicaragua Filler: Nicaragua Hecho 2009

85 x 21,83 • 3 ½ x 55 I Short Robusto

The cigars are available in 3-count boxes for 72€ and in 10-count boxes for 240€.

The name Gaudini is a Synonymous for having fun, and this is what this cigar brings to you. It starts with a sweet brioche bread note, spiced with nutmeg, cinnamon and cardamom, milk chocolate and sandalwood. The 2nd third keep its previous flavours with a white pepper kick for a final countdown that turns into chocolate and honey. Short in size, but big in taste.





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## **The StraightShooter** Edicion Limitada 2024

### 44€/132€/440€







Wrapper: Nicaragua (2010) Binder: Nicaragua Filler: Nicaragua Hecho 2009

160,5 x 23,02 • 6 ½ x 58 The cigars are available in 3-count boxes for 132€ and in 10-count boxes for 440€



Discover the HENK Maori StraightShooter - our latest creation that combines tradition and innovation in an impressive format of 6  $\frac{1}{2}$  x 58. A Puro Nicaragua that shines with a variation of our proven blend, consisting of carefully selected tobaccos from 2009 and an exquisite wrapper from 2010.

First third: The opening is a tribute to classic pleasures - a bouquet of latte, the sweetness of cookies, and the spicy notes of cinnamon and nutmeg, rounded off by the noble aroma of oakwood.

Second third: The journey through the world of aromas continues by preserving the gentle notes of the beginning and refining them with a hint of white pepper and the characteristic taste of ginger spice.

Third third: A consistent pleasure that preserves the complexity and harmony of the flavors from start to finish - simply perfect.

For connoisseurs and lovers of our cigars: The StraightShooter is reminiscent of the freshness of a La Doña, but with a softer note.

Treat yourself to the experience of a cigar that captures the essence of quality and flavor with every puff - the HENK Maori StraightShooter. Perfection you can taste.





### The 7-count sampler Edicion Limitada 2025 280€

All seven sizes in a wonderful 100% biodegradable box with extra space for a cutter or lighter and Boveda® compartments in the lids.







### The 3-count sampler's Edicion Limitada 2025 112€/144€

2 x 3 cigars in a handy functional box. 100% biodegradable box with a Boveda® compartment in the base.

Sampler 1 contains the following sizes:

The Willy - Robusto

The Gaudi - ShortFigurado

The Haka - Double Robusto

Sampler 2 contains the following sizes:

The La Doña - Churchill

The StraightShooter - DoubleToro

The Masterpiece - DoubleFigurado









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