



Pricelist 1.1.2026



HENK



Aficionado for a lifetime

The founder of HENK, Heiko Poerz, has been an aficionado for over 50 years and active in the cigar business since 2001. Driven by his passion and extensive industry knowledge, he set out to create what he calls the **perfect cigar**. His experience and expertise led him to Nicaragua, the ultimate choice for realizing this vision.

To bring it to life, he teamed up with two of the industry's leading figures: Didier Houvenaghel and AJ Fernandez. Didier studied tobacco cultivation in Cuba and is renowned for successful brands such as Nicarao, La Ley and Furia. AJ, widely regarded as one of the world's finest cigar blenders, is known for brands including San Lotano, New World and Enclave, as well as numerous boutique blends. He also oversees the production of Didier Houvenaghel's cigars.

The first HENK cigar was a Gran Robusto with a 55 ring gauge. It delivers delicate nutty aromas, spicy herbs and subtle sweetness, complemented by an exceptionally creamy smoke. Notes of roasted nuts, leather and caramel follow, while its flawless construction ensures a perfect ash.

Didier Houvenaghel rated the cigar a 7 on a strength scale of 1 to 10, making it a cigar best enjoyed during relaxed evening hours, when there is time to fully appreciate such a masterpiece.

The name

The name, together with the logo laser engraved on every cigar, originates from an evening on Nikoi Island, two hours from Singapore. While smoking some of the final puros, Heiko, Didier and a friend searched for the perfect name. In the warm glow of the sunset, their friend's bronze skin tone, reflecting his Maori heritage from New Zealand, reminded them of the shimmering cigar wrapper. The three aficionados agreed that **HENK MAORI** was the ideal name for this exceptional cigar line and the first one will be named **HAKA**.

Inspired by his friend's iconic tattoos and the stories behind them, as well as the traditional Maori ceremonial dance, the Haka, famous from rugby matches, the name felt like a perfect fit. As one of the first to laser engrave cigars in Europe, Heiko commissioned a renowned Maori tattoo artist to create a symbol representing happiness, success and strength. Today, this logo is featured on every cigar and every distinctive HENK box..

The future

In 2018, HENK introduced two additional formats: La Doña and Masterpiece. In 2020, three more vitolas followed: Gaudini, Willy and Gaudi. In 2024, HENK reintroduced the HAKA and launched the StraightShooter.

And there are more to come ...

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HENK

The HAKA

Edici3n Limitada 2016 (2024)

40€/400€



97

94

DoubleRobusto
140 x 21,8 • 5 ½ x 55

HAKA

Wrapper: Nicaragua (2011)
Binder: Nicaragua
Filler: Nicaragua
Hecho 2009

140 x 21,8 • 5 ½ x 55

The cigars are available in 10-count boxes for 400€.

A zesty cigar with nutty aromas, seasoning herbs and a delicate sweetness with a very creamy smoke. Later on, roasted, leathery and nutty aromas with a caramel sweetness. Super ash; perfectly rolled. Medium+.



HENK

La Doña

Edici3n Limitada 2018

40€/400€



94

93

Churchill

165 x 19,84 • 6 ½ x 50

La Doña

Wrapper: Nicaragua

Binder: Nicaragua

Filler: Nicaragua

Hecho 2009

165 x 19,84 • 6 ½ x 50

The cigars are available in 10-count boxes for 400€.

A combination of cedar aromas and milk chocolate, at first, a somewhat dry smoke; at the same time, soft and velvety. Nutty aromas develop, light sweet, acidic and spicy-peppery tones.

A lot of harmony.



HENK

The Masterpiece

Edici3n Limitada 2018

60€/600€



97

94

Salomones
165 x 25,4 • 6 ½ x 64

Masterpiece

Wrapper: Nicaragua
Binder: Nicaragua
Filler: Nicaragua
Hecho 2009

165 x 25,4 • 6 ½ x 64

The cigars are available in 10-count boxes for 600€.

The term „piece of art“ is no exaggeration in light of this beauty. It offers a rainbow palate of the aromas, from wood to leather, coffee to cocoa. It is as spicy as it is fruity, sweet and peppery.



HENK

The Gaudi

Edici3n Limitada 2020

40€/400€



94

92

Small Figurado
130 x 23,81 • 5 x 60

Gaudi

Wrapper: Nicaragua

Binder: Nicaragua

Filler: Nicaragua

Hecho 2009

130 x 23,81 • 5 x 60 | Small Figurado

The cigars are available in 10-count boxes for 400€.

The name Gaudi is a tribute to the great spanish architect. The aroma palate had a wide range from coffee, cedar and spices with a subtile sweetness , leather and nuts. A great draw with a dence white ash made this medium-full bodied cigar a dream.



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HENK

The Willy

Edici3n Limitada 2020

32€/320€



Willy

Robusto
130 x 19,84 • 5 x 50

Wrapper: Nicaragua
Binder: Nicaragua
Filler: Nicaragua
Hecho 2009

130 x 19,84 • 5 x 50 | Robusto

The cigars are available in 10-count boxes for 320€.

The Willy starts with a spicy but still fruity red chilli note, oakwood, walnuts and cacao. In the 2nd third it loses the spice and keeps to oakwood, nutty and cacao with a nutmeg spice note. The 3rd third has hints of medium roasted coffee that hugs the cacao meanwhile the nutty and nutmeg notes step into the background. Draw and ash are as perfect as you know from all HENK Maori cigars.



HENK

The Gaudini

Edici3n Limitada 2020

24€/240€



93



Short Robusto
85 x 21,83 • 3 ½ x 55

Gaudini

Wrapper: Nicaragua
Binder: Nicaragua
Filler: Nicaragua
Hecho 2009

85 x 21,83 • 3 ½ x 55 | Short Robusto

The cigars are available in 10-count boxes for 240€.

The name Gaudini is a Synonymous for having fun, and this is what this cigar brings to you. It starts with a sweet brioche bread note, spiced with nutmeg, cinnamon and cardamom, milk chocolate and sandalwood. The 2nd third keep its previous flavours with a white pepper kick for a final countdown that turns into chocolate and honey. Short in size, but big in taste.

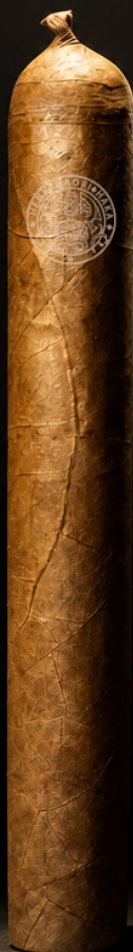


HENK

The StraightShooter

Edici3n Limitada 2024

44€/440€



DoubleToro
160,5 x 23,02 • 6 ½ x 58

StraightShooter

Wrapper: Nicaragua (2010)
Binder: Nicaragua
Filler: Nicaragua
Hecho 2009

160,5 x 23,02 • 6 ½ x 58

The cigars are available in 10-count boxes for 440€



x 58



For connoisseurs and lovers of our cigars: The StraightShooter is reminiscent of the freshness of a La Doña, but with a softer note.

Treat yourself to the experience of a cigar that captures the essence of quality and flavor with every puff - the HENK Maori StraightShooter. Perfection you can taste.

HENK

The 7-count sampler
280€



**All seven sizes in a wonderful
box with extra space for a Boveda®**

All boxes are 100% biodegradable





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